

WZ New?

Newsletter Editor: M. Pavlov

July 31, 2010

[EVENT VIDEO](#)



Florida Association of Nonprofit Organizations

The Heart of the Florida Nonprofit Community

TALLAHASSEE TELLS

Advocacy Panel

On August 19, at the Florida Nonprofit Conference will host a special panel from our State Capitol. Tallahassee Tells from three perspectives will feature Government, Business and Nonprofit Perspectives. Our stellar lineup of speakers includes:

Rep. Richard Steinberg, newly elected and very experienced as a local elected official and chair of the Miami-Dade County League of Cities Legislative Committee since 2004.

Barney Bishop, CEO of Associated Industries the leader of the formidable lobbying association representing the largest most powerful businesses in Florida and with an understanding of the power of the nonprofit industry.

Nonprofit Community Advocate Karen Woodall a recognized voice for nonprofits in Tallahassee and board member of the Florida Budget and Reform Organization which is the Florida budget watchdog organization and a proponent for tax reform.

THIS IS YOUR OPPORTUNITY TO HELP SHAPE FLORIDA'S FUTURE. MEET THE MOVERS AND SHAKERS WHO ARE NONPROFIT ADVOCATES. PROVIDE INPUT TO CREATE LEGISLATION, BUDGET PRIORITIES AND POLICIES.

Don't Miss Our Outstanding Speakers and Workshops August 18 & 19, 2010

19TH Annual Florida Nonprofit Conference
Hilton Fort Lauderdale Marina 1881 SW 17th St, 33316

A BETTER PATH: Bold Steps to Stronger Resource

1-2-1 with Funders- Grants Cafe

Follow the Money: Prospect Research

Resources Within Reach EXPO

Conference Keynote:
John Kelly, The Corporation for National & Community Service

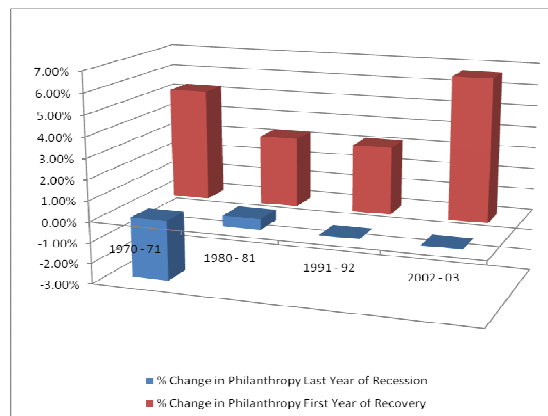
[Click here for the Event Video](#)

Stellar Line up—Really

Straight from Governor Charlie Crist's Office, join Florida's Recover Czar in a discussion on the ROAD TO RECOVERY. **Don Winstead** brings with him the August National Update and Statistical Analysis of Florida. Discover how Florida is doing and how nonprofits can connect to be a meaningful part of the recovery.

The Vice President of Communication of the James L. and John H. Knight foundation **Marc Fest** has organized a cutting edge presentation on recession era communication tools, His program UNLEASH THE POWER OF SOCIAL MEDIA AND OTHER COMMUNICATION TRICKS will provide shortcuts to boost resources.

Florida's Health Care Leader, past chair of the American Healthcare Providers and Chief Philanthropic Officer of Martin Memorial Hospital Foundation **Rusty Brink** will discuss the NEW world of Health Care including Tax/Philanthropic implications and the FL execution plan. Healthcare Reform is a new priority for all. AND MORE....SEE NEXT MONTHS ISSUE!



MARKETING TIPS:

Marketing Tips Series begins with this newsletter. Starfish Marketing, a new sponsor with years of success in direct marketing is sharing their knowledge in this special section. Did you know... Contributions of \$5,000 or less to 81 nonprofit institutions rose by a median of 2.4 percent—meaning that half of the organizations had a greater increase and the other half had less—from January through March of this year compared with the same quarter in 2009. [Click Here](#) for **Marketing Tip #1**.



CEU for You

You can also earn a Certificate in Non-profit Management in four intensive days from FANO in coordination with Nova Southeastern University and Broward College. CEU's are available Aug 18-21. Subjects include Grantwriting, Major Gifts, Planning, Information Technology, Board Development and more. There will be a special Saturday Graduation for Certificate Participants at 4pm Aug. 21st.

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